

## What is the FEI Houston Scholarship Foundation?

Many Houston FEI Chapter members have some idea of what the FEI Houston Scholarship Foundation is, but probably don't know its history and how it has been highly successful and unique among all FEI Chapters. The FEI Academic Honors Day program and associated scholarships started in 1970. Originally, and for over 32 years, the scholarships were paid out of Chapter resources funded solely by membership dues and small voluntary donations from members. Chapter sponsorships didn't start until about 2002-2003, and in effect, beginning then, sponsors started to fund a portion of the scholarships, too. Founded in 2003, the Foundation began raising money as a 501(c)(3) to help the Chapter financially by paying a portion of the scholarships. Read all about the history of the Foundation, its interaction with the Chapter, and its success and uniqueness starting on page 3. It is very important for members to clearly understand the tradition and changing dynamics impacting this important charitable work on behalf of the FEI Houston Chapter. Academic Honors Day and the scholarships given to the 12 students represent the only charitable and community service activity of the FEI Chapter. Thank you for being generous when planning your charitable gifts and that of your company. Please consider becoming involved. All are welcome!

Bruce Misamore  
Director, FHSF  
[feihoustonfoundation.org](http://feihoustonfoundation.org)

(Continue reading about the FEI Chapter/FEI Houston Scholarship Foundation Relationship starting on page 3)

## A Letter from the President



Astros Win the World Series! Watching each game, I witnessed determination and an attitude of never giving up! We have all experienced our own victories by applying perseverance and determination.

### Past Events

Our October Professional Development presentation provided by Sirius Solutions' Rakhee Das discussed robotic process automation and artificial intelligence's "deep mind, deep learning". It

seems that the rate of change in technology requires our own determination to continuously learn and challenge our way of thinking.

The dinner speaker was Deloitte's Jonathan Traub who entertained us as he walked us through the need for perseverance to follow the tax proposal "du jour" coming out of Washington.

At our recent Energy Special Interest Group, Wayne Penello, President and Founder of Risked Revenue Energy Associates, gave a great disciplined, math and fact-based strategy for assessing how, if and when to hedge commodities. He was able to give several real-life cases that resonated with our attendees.

For those who attended the Leadership Luncheon with July Le, we learned a great deal about the importance

(Continued on page 6)

## Dinner Meeting

**November 14, 2017**

**The Junior League of Houston**

**4:30 Professional Development Session**

**5:30 Social Hour**

**6:30 Dinner Session**



Want to win a gift basket?

Attend the Monthly Meeting's Professional Development Session to be entered for our prize drawing. Must be present to WIN!

Register online by Nov. 10th. [feihouston.org](http://feihouston.org)

Sponsored by:



Look forward to seeing you at the next Professional Development Session!

### FEI Houston Chapter Newsletter

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## November 14, 2017 Dinner Meeting

### “Baker Hughes GE: Transforming Energy Through Technology”

DINNER SESSION

**Brian Worrell, Chief Financial Officer, Baker Hughes, a GE Company**

#### Biography

Brian Worrell is the Chief Financial Officer for Baker Hughes, a GE company. Prior to this role, he served as Vice President and Chief Financial Officer for GE Oil & Gas since January 2014. In December 2012, he assumed the role of Vice President, GE Corporate Financial Planning & Analysis, supporting Keith Sherin, GE CFO and Jeff Immelt, GE CEO in Fairfield, CT. Brian was Vice President of the GE Corporate Audit Staff from January, 2006, to December, 2010. He led a team of 750 people responsible for ensuring financial statement integrity, controllership, compliance and best practices throughout the company.

#### 2017-2018 Season

#### UPCOMING EVENTS

**Nov 14** - Dinner Meeting

**Nov 16** - FEI National Course

**Jan 23** - Dinner Meeting

**Feb 6** - Leadership Series

Mr. Worrell has worked on five continents and multiple businesses during his tenure with GE. He began in 1992 as a member of the Financial Management Program in Louisville, Kentucky and Peterborough, England, after which he joined the Corporate Audit Staff. In 1997, he joined GE Healthcare, where he served as product line and supply chain finance manager as well as global financial planning and analysis leader. He served as chief financial officer for Healthcare Monitoring and IT, and in 2003 he joined GE's Oil & Gas business in Florence, Italy, where he served as chief financial officer.

Mr. Worrell is a native of North Carolina and a graduate of the University of North Carolina, Chapel Hill, with an honors degree in economics. Mr. Worrell and his wife have three children and is now based in London.



on the Product Solutions Consulting group of Wells Fargo. She develops electronic payment and transaction strategies with customers of all sizes. She has been helping clients with business process efficiency solutions for more than 7 years.

Christi is a 23-year veteran of the banking industry, and joined Wells Fargo in 2004. Before joining the bank, Christi held positions outside the banking industry in Treasury Management helping to manage cash flow, cash forecasting and budget analysis. Christi used many of the emerging solutions to develop efficiencies and brings that practical experience to her team and customers.

#### **John G. Kolar, Vice President, Fraud Prevention Manager, Digital Solutions for Business, PWSI, Wells Fargo & Company**

John Kolar is a Vice President and a manager of the Fraud Prevention Education, Training and Process team at Wells Fargo Bank. He has over 19 years of experience in financial services, primarily in Treasury Management serving in online product management, technical sales and release management roles.

In his current role, John manages a team of consultants that create and maintain training and process documentation for the fraud prevention agents. John's team also creates and updates the education collateral for internal and external use for the Wholesale business.

#### **Teri Banks, Vice President, Treasury Management Consultant, Wells Fargo & Company**

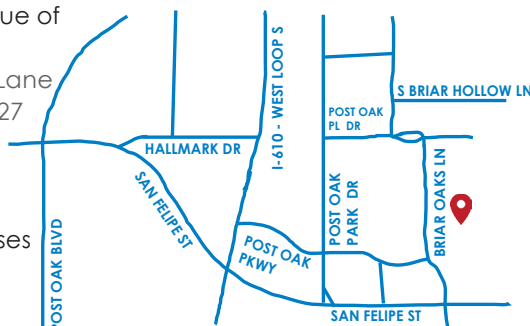
Teri joined Wells Fargo more than 25 years ago as a Team Leader in Corporate Trust responsible for the design, implementation and training for various software applications. In 1997, Teri transferred to Wells Fargo's newly formed Commercial Card Team. In that role, Teri developed a strong working knowledge of common procure-to-pay processes and designed commercial cards programs to integrate with numerous ERP's.

### Meeting Directions

The Junior League of Houston  
1811 Briar Oaks Lane  
Houston, TX 77027

[Register online!](#)

Registration closes  
Nov. 10, 2017.



### “Pulling Back the Curtains: Exposing Financial Risks and Finding Hidden Working Capital”

PROFESSIONAL DEVELOPMENT SESSION

#### **Christi Lloveras, CTP, Senior Vice President, Product Solutions Consulting Group, Wells Fargo & Company**

Christi Lloveras is a senior vice president and accounts receivable consultant for the West and Southwest

## November Dinner Meeting (Cont.)

After having built and managed Wells Fargo's largest commercial card portfolio, Teri transferred to the Energy Group to assist with the management of their commercial card programs and expansion of card usage globally. Teri's role was further expanded to include automation of payables and receivables for clients in the Energy Group.

Teri is now a Treasury Management Consultant for Wells Fargo's Regional Commercial Banking Office in Houston working with clients in the design and implementation of comprehensive, scalable solutions to increase automation in all areas of financial operations.

Teri received a B.B.A. in Accounting, magna cum laude, from the University of Houston.

### **Darin C. Armbrrecht, ERP Strategy Consultant, IT Advocate, Wells Fargo & Company**

Darin is a strategic IT technology professional with 20 years of experience in implementation, consulting, technical account management, solution architecture, pre-sales, business development, integrations and operational optimization.

He has consulted, implemented, integrated, and architected solutions on ERP, CRM, and Knowledge Management systems in Fortune 500 companies. He joins us most recently from a business intelligence and systems role building out an ERP platform. Darin thrives on efficiency and streamlining processes so he's excited about being part of a team that brings world-class electronic commerce solutions to our customers.

He has experience in Procure-to-Pay and Quote-to-Cash lifecycles. He has built and executed an E-Business strategy for a large office retailer that moved customers and vendors from manual, repetitive, paper based processes to EDI and XML channels to automate transactions through an order lifecycle.

Darin has received recognition for proposing and designing a proprietary procurement and invoicing solution that enabled business partners the ability to quote, receive and acknowledge orders, provide shipment details, label product, and invoice.

He resides in Colorado with his two boys ages 12 and 8 and latest addition of their new pup, Kal-el Mogul. They take advantage of the Rocky Mountain lifestyle and are always active together whether it's camping, backpacking, hiking, biking, or skiing.

## FEI Chapter/FEI Houston Scholarship Foundation Relationship

Financial Executives of Houston, Inc. (the "Chapter") and the FEI Houston Scholarship Foundation ("Foundation" or "FHSF") are partners in furtherance of the Chapter's long standing Academic Honors Day and the Chapter's university scholarship program associated therewith. New Chapter members and new Chapter Board members, as well as many existing member of the Chapter, are frequently not aware of the history of and relationship between the Chapter and the Foundation. This paper describes the history of the Foundation and the relationship and nature of the workings between the two groups. Foundation activities are separate from Academic Honors Day, which has always been a function of the Chapter. The Chapter's Academic Honors Day Committee coordinates closely with the Foundation in organizing Academic Honors Day and selecting the Chapter's scholarship recipients whose scholarships are paid through the Foundation. The Chapter began its Academic Honors Day and scholarship program in 1970 and funded virtually all of the scholarships through its membership dues for about 32 years. With the advent of Chapter sponsors beginning in 2002-2003, Chapter sponsors have effectively borne some amount of the scholarship amounts with their sponsorships. Upon the creation of the Foundation in 2003, the scholarship amount was also supported by funds raised and administered by the Foundation. The amount of the individual award was increased by the Chapter in 2003 from \$750 to \$1,000 (starting at \$200 in 1970). Over time, every few years this has been increased to the current \$5,000 award level in 2017 in accordance with periodic Foundation strategic plans presented to the Chapter Board. It was never intended that the Foundation take over responsibilities for Academic Honors Day. The Foundation has a goal of reaching a corpus of at least \$1.5 million in order to be able to fully fund the Chapter's current scholarship program and its own expenses, but will continue to seek Chapter and FEI member support in reaching that goal.

### **Formation of FEI Scholarship Foundation**

The FEI Scholarship Foundation (now FEI Houston Scholarship Foundation since 2014) was formed in 2003 by the Houston Chapter of FEI (upon the recommendation of a temporary Scholarship Endowment Committee of the Chapter) to focus attention on the Chapter scholarship program which had been conducted by the Chapter for the benefit of twelve local universities since 1970. The Scholarship Endowment Committee had been formed because there was concern in the Chapter as to whether in lean budget years the Chapter would be able to completely fund the scholarship program as its primary community service project. The focus was to build a fund which could sustain the



## FEI Chapter/FEI Houston Scholarship Foundation Relationship (Cont.)

Chapter's scholarship program into the future, and attract significant additional contributions, not only from the Chapter and its members, but also corporations, foundations and other contributors. The Chapter chose to do this through the vehicle of a 501 (c) (3) foundation in order to better meet IRS regulations for the accumulation of donated funds, which the Chapter itself could not do, and to provide a tax-efficient vehicle for contributors. The Chapter is the sole member of the Foundation in the Foundation's articles of incorporation and Bylaws, and has all legal authorities associated with its sole membership. The Foundation also helps protect the Chapter's tax status by virtue of helping to fulfill the Chapter's purposes of education, financial leadership development, as well as provide a needed community service. Without such activity, the Chapter could be challenged by the IRS since it could essentially appear to be a business social club involving sponsored receptions/dinners at Country Clubs, wine dinners, and golf outings with a limited element of professional development.

### **Success and Uniqueness of the Foundation**

The Foundation has grown from \$0 to over \$700 thousand in the course of approximately 14 years through Chapter and member contributions, corporate and foundation contributions, non-member contributions and investment income. Funding was initially from a special contribution from ExxonMobil, a long-term supporter of the scholarships, and supplemented by Chapter funds. The Foundation is unique and uniquely successful among all member chapters of the Financial Executives International organization. Over the years, FHSF has been asked to advise several other chapters regarding how to set up such a program, but is currently the only Foundation providing scholarships of any FEI Chapter in the US (FEI National does administer a commingled fund for other FEI chapters who wish to provide scholarships).

### **Legal Nature of the Foundation and Composition of its Board**

The Foundation must by law have its own Board of Directors which functions separately from the Chapter, although the Chapter is the sole member of the Foundation. The current Foundation Board and Officer slate of 8 members is comprised of 4 former Presidents of the Chapter, 3 current members of the Chapter Board (which includes one ex-officio non-voting member of the Chapter Board), a former long-time Chapter Board member and two other long-time Chapter members who were senior financial officers of large corporate entities. Two FHSF Board members

have also served extended terms as Chairs of the Academic Honors Day Committee for the Chapter. The Foundation Board, through its current and historic ties to the Chapter, is closely aligned with Chapter goals and strategies with regard to the Chapter's scholarship and Academic Honors Day program - while still maintaining its legal independence and not for profit status. Since inception, FHSF has routinely included several Chapter leaders in FHSF Board meetings. Typically, this includes the President-elect, Past President, current President, Chair of Academic Honors Day, and Chair of the Sponsorship Committee. All of this is intended to enhance communications between the Chapter and FHSF and ensure that full information is exchanged between the two entities. The ex-officio role provides reciprocity for FHSF to participate in Chapter Board meetings.

### **Chapter/Foundation Interface**

When the Foundation was formed, it had no resources to pay its costs of operation, and since these had all been incurred by the Chapter in the past, the Chapter continued to fund virtually all expenses of the operations of the Foundation. There was some thought of the Foundation taking over more of its expenses in the future as the Foundation grew, with a three year target that was subsequently extended by the Chapter Board. In later years, some additional expenses were incurred beyond those formerly incurred by the Chapter, primarily for a financial audit. The audit expense had previously been funded by the Chapter, but that had been offset by contributions to the Foundation by the auditing entity.

Since 2014 FHSF has been funding its own audit and administrative expenses. The actual scholarship expenses of the Foundation have historically been split between the Chapter and the Foundation. Chapter funding of FHSF has historically included the funding of ½ of the scholarship costs split equally between the Chapter and the Foundation as well as a separate donation approved at the end of the fiscal year. The Foundation is still not in a position to fund all of the scholarships and expenses on its own without significantly impacting the growth of the Foundation corpus. Assuming an endowment payout rate of 4%, which is typical for most similar entities without invading the corpus, the Foundation should currently be able to fund about \$28,000 of scholarships and its own expenses per year, assuming no further cash balance growth. The current overall scholarship award cost is \$60,000 per year plus the expenses of the Academic Honors Day (costs of which are appropriately paid by the Chapter and which are usually underwritten by Chapter sponsors). While it is hoped that the Foundation will continue to grow through contributions and investment income, it would still require an endowment of about \$1,500,000 to provide just for \$60,000 per year of scholarships, thus potentially relieving the Chapter of its responsibility for funding its portion of the scholarships given in the name of the FEI Houston Chapter. The Foundation has

## FEI Chapter/FEI Houston Scholarship Foundation Relationship (Cont.)

continued to be able to grow its contributions, and has funded its share of the scholarships in excess of a 4% payout assumption through annual Chapter, corporate and individual contributions and investment income.

In addition to historically funding half the scholarships and some Foundation expenses, the Chapter has funded, on average, at least \$10,000 per year to the Foundation (in addition to its own scholarship funding and the Foundation expenses) in order to grow the assets of the Foundation. In fiscal 2017, the Chapter contribution amount was \$20,000 due to its good financial results. In some years, the Chapter has contributed more or less depending upon its own financial situation. The Foundation funding from the Chapter has always been held until near the end of the Chapter's fiscal year to make sure that the Chapter can afford the funding. The funding to the Foundation has always been a budget line item for the Chapter, until the 2017-18 fiscal year, in the amount of at least \$10,000 due to the Chapter's intent to grow the Foundation, help protect the Chapter tax status and have an established source of funding for the scholarship program. Beginning in 2017-2018, the Chapter decided to substantially reduce local member dues, and to eliminate its budgeted contributions to the Foundation for a portion of the scholarships and a further contribution. Instead, the Chapter planned to look to the net proceeds of a fund-raising activity organized and run by the Chapter in the Foundation's name to provide funds to the Foundation. What actually happens with respect to Chapter funding of the Foundation may be contingent upon the success of any fund-raising event the Chapter may sponsor. Also, in association with the revision of its administrative services contract, the Chapter has agreed to fund to FHSF an amount for accounting services previously paid by the Chapter and provided by the Chapter Administrator.

At the time that the Chapter Bylaws were revised in late 2013, the new Chapter Bylaws provided that the President of FHSF was to be an ex-officio member of the Chapter Board, and at the time of the revision of the FHSF Bylaws, the new FHSF Bylaws provided that the Chapter would appoint a representative as an ex-officio member of the FHSF Board (for the past 4 years this has been the Chapter President-Elect). Prior to the Bylaw changes, both the Chapter and FHSF had adopted resolutions providing for the same ex-officio situation. It was planned that this would provide the structure for enhanced communications, transparency and greater understanding between the Chapter and

the Foundation. The Foundation's audited financial statements, IRS Form 990s and many other corporate documents are already available to any Chapter member, and are accessible via the Foundation's website, <http://feihoustonfoundation.org/index.php>, which is also accessible by link from the FEI Chapter website.

### **Contributions to the Foundation**

On an individual basis, all the Officers and Directors of the Foundation have been requested to personally contribute at least \$1,000 to the Foundation each fiscal year, and have basically done so for the past several years. Some Officers and Directors of the Foundation have given considerably more than the requested amount, including several multi-year pledges of \$5,000 or more as well as a single donation of \$100,000. Officers and Directors of the Chapter have been requested to contribute at least \$500 each to the Foundation to support the Chapter's scholarship program. The annual contributions actually made by Chapter Officers and Directors have varied from zero to considerably more than the requested amount. Members of the Chapter have been requested to contribute at least \$200 each. This is now more critical than ever to replace direct funding from the Chapter, provides a more tax efficient way for Chapter member support, and is conceptually funded by the Chapter's reduction of local dues. The participation by Chapter members in recent years has been generally disappointing, although a small number of members continue to be very generous in excess of the requested amount, including in fiscal 2018 the first formal endowment pledge by a Chapter member. The changeover of FEI membership dues billings to FEI National in 2011 severely hurt the contributions levels from members since it was no longer a line item on the Chapter membership fee renewal. The Foundation has been successful in working with FEI National to resolve this problem through a line item on the FEI National dues renewal. During 2014/2015, the Foundation also successfully resolved any questions from FEI National that had been posed about the Foundation relative to Financial Executives International and its own foundation activities. Annual donations are acknowledged in the Chapter Directory as well as each year's brochure for Academic Honors Day. It is hoped to have the capability soon to recognize consistent donors by presenting the cumulative amounts donated to the Foundation.

The Foundation Officers and Directors support a continuation of enhanced communications and full transparency between the Chapter, Chapter members and FHSF, and remain fully dedicated to growing FHSF to provide support to the Chapter's scholarship program. As an indicator of the long-term success of the scholarship program, we have already started to see former scholarship recipients becoming FEI members.

## A Letter from the President (Cont.)

of team building by looking at positive and productive influencers. Judy Le's presentation is provided on the [FEIHouston.org](http://FEIHouston.org) website.

Our Happy Hour at Benji's on Washington was hosted by PKF and was a great networking success. The food and drinks were outstanding, and if you value the social opportunities offered by our chapter, please be on the lookout for an announcement about our next Happy Hour.

### November Events

November 14th Wells Fargo will be providing us with a full panel to present Pulling Back the Curtains: Exposing Financial Risks and Finding Hidden Working Capital.

Our November 14th dinner Keynote speaker is Brian Worrell, Baker Hughes-GE CFO, who will present Transforming Energy Through Technology. These are events you won't want to miss.

FEI National has scheduled a two-day SEC Conference in Houston on November 16th and 17th with a cost of \$995 for members, a \$400 savings. The course is titled: Developing SEC Reporting and Filing Expertise. More information is available at <http://feihouston.org/meetinginfo.php>.

### Free Member Benefit

We have exciting news! FEI's annual Wine Dinner is now free for members thanks to Siegfried graciously sponsoring this event. It will be held Saturday, February 10, 2018 at the Magnolia Hotel. The cost to bring a guest/spouse is \$75. During this event we will be hosting a "Wine Pull" to benefit the FEI Houston Scholarship Foundation. Be sure to save the date!

### National

One of my favorite FEI sites is FEI Daily, which provides relevant articles for CFO's and other financial executives. I encourage you to visit this site at <http://daily.financialexecutives.org/> and enroll. You have the option of receiving informative articles daily or weekly. If you are a member in-transition you can obtain a free subscription for FERFPro, a comprehensive CPE tool, which has a value of \$359. For more information contact Logan Beszterda, Chapter Manager at [info@feihouston.com](mailto:info@feihouston.com).

We are also very excited that FEI National has selected Houston as the location for next year's FEI Financial Leadership Summit from May 20th to the 22nd as we help shape the agenda and serve as the host Chapter. Please save the date!

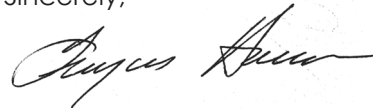
Don't forget that National has free webinars as shown below.

- November 8, 2017, 12 PM CT: Lease Accounting: Tips on When to Purchase Software, How to Leverage Analytics and How to Save Money.
- November 9, 2017, 12 PM CT: Baseball and Business Intelligence
- November 12, 2017, 11:15 AM CT: 2018 IPO and M&A Outlook
- November 15, 2017, 12 PM CT: How Machine Learning Will Transform Finance at Every Level
- November 16, 2017 10 AM CT: Health Checking Your Financial Close and Risk Intelligence RPA
- November 28, 2017, 1 PM CT: CFO Guide Series: Close 2017 with Confidence
- November 30, 2017 1 PM CT: Best Practices in Diversity, Learn from Your Colleagues
- December 4, 2017, 1 PM CT: Year End Audit and Accounting Update
- December 5, 2017, 12 PM CT: Lease Accounting, Gather Your Data Now and Understand Tax Implications
- December 14, 2017, 12 PM CT: Q4 2017 Financial Reporting Update

Your FEI leaders need your feedback in order to provide the experience you desire. Please be sure to answer surveys and evaluation forms as we value your comments!

I wish you happy holidays and safe travels and will see you November 14th at the Junior League!

Sincerely,



Frances Powell Hawes  
FEI Houston President

Save the Date



**Investing in the Future of Financial Executives**

Wine Pull • Presentation • Auctions  
February 10, 2018 | The Magnolia Hotel

Benefiting the FEI Houston Scholarship Foundation

Sponsored By:







## 2017-2018 FEI Houston Mission Statement & Goals

### MISSION:

FEI's mission is to advance the success of senior-level financial executives, their organizations, and the profession.

### GOALS:

- Maintain and enhance the value of the FEI brand by focusing on quality – quality members, programs and sponsors
- Be relevant to members
- Offer high quality programs and resources that help develop current and future financial officers
- Develop high quality and engaged sponsors to assist the Chapter financially, help identify programs and speakers, and help recruit new members
- Make FEI relevant and known in the community through involvement in Houston financial matters; be the voice of the financial community
- Run an effective, professional, and fiscally sound Chapter operation
- Give back to the community through our own foundation and in other ways in which our members personally choose



### NEW MEMBERS

**Cedric Burgher**  
Occidental Petroleum Corporation

**Silvio Teixeira**  
Ikon Science Americas`

**Christian Walker**  
In-Transition

## 2017-2018 STRATEGIC PARTNERS

Secure your FEI Sponsorship today!  
Contact: Tony Maresca, [tmaresca@bepms.com](mailto:tmaresca@bepms.com)

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### FEI Houston Officers and Committee Chairs

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Energen & Archrock

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Hilcorp Energy Company

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**Treasurer**  
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The Jonesi Consultancy

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Plantgistix

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John Briscoe

**Diversity Chair**  
Sherrie Reinhackel,  
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Joshua Tabin

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Tony Maresca,  
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**Member Career Services Chair**  
John Briscoe

**FEI National/FERF Liaison Chair**  
Jeffrey Curtiss

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Paul Marsh,  
Dagley Insurance & Financial Services

### FEI Houston Chapter Directors

Joseph M. Abell, III,  
Artesia EcoScience LLC  
Carole Chichester,  
Baker Hughes, A GE Company  
Phil Denning,  
Shell Oil Company  
M. Colleen Estes,  
Sirius Solutions, LLLP  
Chuck Fischer  
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Luby's Fuddruckers Restaurants LLC  
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