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FEI Houston Chapter Newsletter February 2017

FEI: The primary resource for financial executive education and leadership development and the principal avenue to influence financial matters in Houston

A Letter from the President



Happy February to everyone! We had a great crowd on January 17th to welcome in this New Year. The professional development session was almost standing room only and everyone agreed the folks at Hein & Associates did a great job of making the accounting update

interesting. Richard Murray, Professor of Political Science at the University of Houston gave a lively discussion of what to expect after the roller coaster election. The big takeaway was expect the unexpected!

Our February 21st dinner meeting is our annual Academic Honors Day where the recipients of our Scholarship Foundation will be in attendance and accept their award. As a reminder the scholarships are awarded to juniors who are at risk of staying in school and recommended by their Dean of the respective school. Our dinner speaker is Larry Stokes, Sr. Vice President of Shared Services at The Texas Medical Center.

Our Professional Development session, presented by our Title sponsor, Deloitte, will be on Cyber Risk. Our dinner meeting Gold sponsor is Jones Lang LaSalle. Please continue to support our sponsors, who help make our chapter events possible.

I would like to solicit participation in what we are calling our "Ambassador Program". This will be a great way to get involved if you have limited time to devote to FEI. In order to make our prospects and new members feel welcome, we would like to pair them up with a seasoned member. You would greet them at the dinner meeting they attend and guide them through meeting others. If you are currently on a committee, giving them insight into how such participation increases their engagement and network community would be useful to them. Periodic calls could also be a way to keep them engaged. If you are interested in a little time for this program or a lot of time, we are flexible and would love to hear from you. Contact Walid Ardhaoui at walid.ardhaoui@yahoo.com to get involved.

Don't forget our next Leadership Series luncheon on February 23rd with Traci Brown, a body language expert, speaking on "Liar Liar, Pants on Fire". Our next member and prospect Happy Hour is April 25th at Season's 52 in City Centre. Also look for an upcoming announcement for a March Energy SIG and let me know if you are interested in helping to form an IT related SIG.

Detailed information for the May 18th FEI's CFO University at the University of Houston is forthcoming. We have a terrific group of confirmed speakers, including Downey Bridgwater, President Houston Market at Comerica Bank; Greg Milano, CEO of Fortuna Advisors based in NYC; Paul Campbell, Deloitte

Energy & Resources leader of Governance, Regulatory and Risk Strategies and Katie Povlovski, Deloitte Advisory Principal; Dr. Latha Ramchand, Dean of the University of Houston Bauer College of Business; and Dr. Barbara Carlin, UH Bauer College professor specializing in leadership and organizational decision making. This event will be open to all interested financial executives so you can bring your non-member colleagues. FEI members will have a discounted price from non-members.

Sign-up is ongoing for the Annual Financial Leadership Summit Conference on April 24-25, 2017 at the Anaheim Marriott in California. Keynote speakers are Guy Kawasaki, Chief Evangelist at Canva; Mike Foster, Founder & CEO of Foster Institute; Erica Dhawan, Founder & CEO of Cotential and Sekou Andrews, Founder & CEO of Sekou World Inc. It is a great opportunity to reacquaint with friends from other chapters and make new colleagues throughout the nation.

I look forward to seeing you on February 21st!

Regards,

Ann Kaesermann, President, FEI Houston Chapter

Dinner Meeting

February 21, 2017 Houston Country Club

Houston Country Club

Development Session

Professional

5:30 Social Hour 6:30 Dinner Session

Register online by Feb. 17th. <u>feihouston.org</u>

Sponsored by:

Deloitte.





Want to win a gift basket?

Attend the Monthly Meeting's Professional Development Session to be entered for our prize drawing. Must be present to WIN!

Look forward to seeing you at the next Professional Development Session!

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MEETING

February 21, 2017 Dinner Meeting

"Career Audibles – When and how to make the new play work."

DINNER SESSION

Larry Stokes, Sr. Vice President of Shared Services at Texas Medical Center Corporation

Given the economic ebb and flow and changes in the employment landscape, not only in Houston, but nationally and internationally, the ability to be a fluid employee and applicant is essential. This presentation will talk about why and how to remain fluid and most importantly, effective strategies for making the move – whether it be a new job or a move from one industry to another.

Biography

Larry Stokes is senior vice president of Shared Services at the Texas Medical Center Corporation. In this position,

2016-2017 Season

UPCOMING EVENTS

February 23 - Leadership Lunch at Sullivan's Steakhouse

February 25 - Wine Dinner at Magnolia Hotel

March 14 - Dinner Meeting with Marc Watts

April 18 - Golf Tournament at Black Horse Country Club

May 4 - Leadership Series

May 18 - CFO University

responsible he is oversight and leadership of the following areas; Human Resources, **Facilities** Maintenance and Management, Campus Security and Safety. Prior to joining the Texas Medical Center Stokes Corporation, worked as vice president of Human Resources for the Houston Astros, corporate director of Employee Labor Relations at Warner Bros Studios and senior employee relations representative for Riverside County, where he represented the county in arbitrations, mediations, and labor matters. Stokes' professional career started in law

enforcement as a member of the California Highway Patrol, where he patrolled the streets of Southern California for seven years. After leaving law enforcement, he earned a bachelor's degree in organizational management Northrup University and later attended Glendale University College of Law, which led to his role with Riverside County's Labor Relations Team. Mr. Stokes went on to earn his Senior Professional Human Resources (SPHR) certification from the Society of Human Resource Management in 2004.

"Cyber Risk"

PROFESSIONAL DEVELOPMENT SESSION

Adnan Amjad, Cyber Threat Management Leader,

Deloitte

More and more business value and personal information worldwide are rapidly migrating into digital form on open and globally interconnected technology platforms. As that happens, the risks from cyberattacks become increasingly daunting. Criminals pursue financial gain through fraud and identity theft; competitors steal intellectual property or disrupt business to grab advantage; "hacktivists" pierce online firewalls to make political statements. As highly visible breaches occur with growing regularity, most technology executives believe that they are losing ground to attackers. Organizations

large and small lack the facts to make effective decisions, and traditional "protect the perimeter" technology strategies are proving insufficient. Our conversation will cover how to mitigate cyber threats by building a risk based cyber security program which is focused on business process maturity and not just implementing technology solutions.

Biography

Adnan serves as the Cyber Threat Management Leader for Deloitte & Touche LLP. This includes responsibility for cyber security strategy development, vulnerability management, security operations and critical infrastructure protection.

Adnan's client base includes some of Deloitte's largest clients in the energy, financial services and telecom sectors. In his role, Adnan interacts and liaises with academia, industry trade associations, media outlets and global law enforcement agencies on issues related to cyber security.

Prior to Deloitte, Adnan was a Vice President with a global

oilfield services company where he was responsible for software development and security for oilfield applications. In this role, Adnan was responsible for the company's security vision, strategy, and programs designed to secure customer and company information. He earned his undergraduate degree from Indiana University at Bloomington.

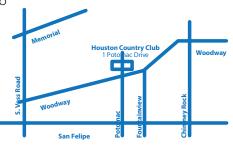
Meeting Directions

Houston Country Club 1 Potomac Drive

Houston, TX 77057

Register online: feihouston.org

Registration closes February 17, 2017.



UH Bauer Executive Education

Be Prepared to Lead Your Organization in a Dynamic **Environment**

To start 2017 off with a bang and to support the Bauer College commitment to lifelong learning, The Bauer Executive Education Program has an outstanding line up of classes in February, including:

Understanding Global Business Culture

February 3, 2017: This workshop will explore differences in country cultures around the world and their implications for management. Register >

Understanding the Psychology of Employees

February 3, 2017: Designed for leaders at all levels, this workshop is designed to help you: (1) diagnose the personalities of your employees and implement employeespecific plans to deal with them (including high-maintenance, problem employees), and (2) diagnose your own personality in order to apply "behavioral make-up" to avoid problems with others and develop personal symptoms of stress. Register >

Global Leadership: Three-Day Workshop

February 6-8, 2017: Gain a multifaceted view of what it takes to become a global leader. Discuss the roles of global leaders, the competencies they need to develop, the challenges they face, and how they can develop their cultural agility. Explore the difference between country-specific business leaders who may be particularly adept at working in one country and global leaders who are effective across a broad range of countries and cultures. Register >

Increase Engagement While Reducing Stress and **Burnout in Your Organization**

February 10, 2017: In light of the many negative effects that workplace stress and its resultant burnout can have on individuals, it is important to consider the effects of stress and what individuals and organizations can do deal with or even prevent them. Register >

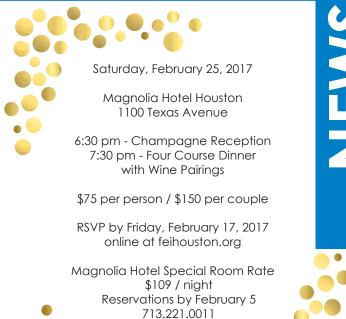
If you are a University of Houston Alumni, enjoy a 15% discount on any Bauer Executive Education class. For more information contact Brittney Edwards at bedwards@bauer.uh.edu.

AASAVE15 - 15% discount for all FEI members

AASAVE30 - 30% discount for FEI member groups of 10 to 19 attendees

AASAVE55 - 55% discount for FEI member groups of 20 or more attendees.

Annual Wine Dinner



FEI Annual Golf Tournament



FEI HOUSTON



2016-2017 FEI Houston Mission Statement & Goals

MISSION:

Be the premier resource for Houston financial executives by offering high quality educational and leadership development programs and resources to inquisitive leaders that help advance their careers and allow them a voice in financial matters important to Houston businesses.

GOALS:

- Maintain and enhance the value of the FEI brand by focusing on quality – quality members, programs and sponsors
- Be relevant to members
- Offer high quality programs and resources that help develop current and future financial officers
- Develop high quality and engaged sponsors to assist the Chapter financially, help identify programs and speakers, and help recruit new members
- Make FEI relevant and known in the community through involvement in Houston financial matters; be the voice of the financial community
- Run an effective, professional, and fiscally sound Chapter operation
- Give back to the community through our own foundation and in other ways in which our members personally choose



NEW MEMBERS

Carole Chichester
GE Oil & Gas

Brian LittleSouthern Company

Matthew Coulter

Mary Marx Hilcorp Energy Company

2016-2017 STRATEGIC PARTNERS

Secure your FEI Sponsorship today!

Contact: Tony Maresca, tmaresca@bepms.com

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