

Painting by Cesar Macedo, *Eternity*

Cesar Macedo
University of Houston Central Campus, Graduating Spring 2023
GPA: 3.94

PAINTING A BRILLIANT FUTURE

We are very pleased to announce Cesar Macedo as the second FEI – Ted Bauer Undergraduate Business Scholar ("FEI-TBUBS") recipient. The C. T. Bauer Foundation has again awarded the FEI Houston Chapter with the distinct honor of administering a dedicated annual scholarship to a University of Houston student with a two (2) year tuition award in the amount of $28,000. Cesar Macedo truly embodies ambition, dedication, and true focus on the future.

The youngest of four (4) children to immigrant parents from Michoacán, Mexico, Cesar learned early on and by example from his family, that hard work and commitment are the ultimate keys to opportunity. Having a large age gap between he and his siblings allowed for Cesar to mature beyond his age and see the bigger picture of what life path and trajectory he wanted to take. Unlike his older siblings, Cesar decided early on pursue a higher education. He will be the first to attend college and graduate in his family. A natural born artist and having an appreciation for architecture, Cesar initially thought the natural fit would be to direct himself to architecture or civil engineering but instinctually switched his major to business after realizing that finance and all things business as he well stated "makes the world go round."

Aside from finding time between volunteering, creating his artwork, serving as President of the Hispanic Business Student Association (HBSA), Cesar will be interning this summer at Goldman Sachs.

Cesar graduates in May 2023 and looks forward to having the FEI Houston Chapter members welcome him to the various Chapter in-person meetings and future functions. Our second FEI Ted Bauer Undergraduate Business Scholar brings vitality and a well-rounded personality to all whom he meets.

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