houston chapter

connecting financial executives

Strategic Partner Package – July 2024

- FEI Mission and Value Proposition
- 2023/ 2024 Year in Review
- Strategic Partner Benefits

FEI's Mission

To advance the success of financial leaders, their organizations, and the profession

houston chapter

Our value proposition

With a legacy of more than eighty years in the Houston business community, FEI Houston is a community for financial leaders to:

Stay current and grow professionally

Make connections that matter

Influence financial standards

Give back to future leaders, our community, and the profession

Let's Solve

Business

Together

2023 – 2024 Programing Year-in-Review

Programing Themes

- ✓ Think Again
- ✓ Energy Transition
- ✓ Industries in Focus
- ✓ Economic Impact
- ✓ Community Impact
- ✓ The Data Driven CFO

26 Chapter Events

8	Monthly Chapter
3	Summer Series
5	Special Events
4	Women of FEI
4	Network Expansion
2	Unique events

Programing Summary

- Seizing Houston's Life Science Manufacturing Opportunity
- Private Equity, the Middle Market, and M&A with *Platform Partners*
- The Future of Energy; Disruption and Growth in a Changing Energy Landscape with *Deloitte*
- *Space Center Houston* and the Space Economy
- Venture Capital Investing Made Easy with *Jack Gill*
- Houston Commercial Real Estate Market with *JLL*
- Leadership in Revolutionary Maritime Technology with *ABS*
- *Houston Dynamo/Dash* and Sports Entertainment
- The Power of Data for the CFO (at the MTC) with Jim Blackwell
- Countering the impending regulatory landscape intended to penalize Oil & Gas with Pickering Energy Partners
- Inflation Reduction Act will be a game changer in Energy transition with BoA

Strategic Partners Benefits

Strategic Partner Benefits

Sponsorship Level:	Title	Platinum	Emerald	Gold
	$15,000	$10,000	$7,500	$5,000
Branding and Marketing of **Joint Events** to Members & Clients	✓	✓		
Keynote speaker and opportunity for other presentations	✓			
Event Sponsorship 1) Monthly Chapter Meetings and CFO-University **OR** 2) Breakfast, Lunch, special events, and networking events	**1+** **2+**	**1** **2**	 **1**	**Partner Introduction**
Partner **seats for clients** at sponsored events Partner **seats for prospective members** at all events *	**Uncapped**** Open	**Uncapped**** Open	**Uncapped**** Open	n/a Open
Partner **seats for employees** at each event 1) At partner sponsored or recognition events 2) At all FEI events Note: Additional company seats when bringing prospective members	 **10** **4** **+**	 **10** **2** **+**	 **4** **1** **+**	 **2** **1** **+**
Additional Benefits	**-- --**	**-- --**	**-- --**	**-- --**
Members of the FEI Houston Advisory Board	✓	✓	✓	✓
FEI Houston website recognition	✓	✓	✓	✓
Provide articles in monthly communications / website	✓	✓	✓	
Market your virtual events to FEI members, participate in virtual events	✓	✓	✓	
Join Chapter committees	✓	✓	✓	

* We encourage additional guests of partners at non-sponsored events with a nominal event fee. **Uncapped seats subject to event capacity

STRATEGIC PARTNER BENEFITS

TITLE LEVEL

Sponsorship Fee $15,000

Benefit Package:

- Identification as the Title Sponsor in all chapter publicity
- Branding and marketing of joint events to members and clients
- Provide a keynote speaker and/or other presentations
- Event sponsorship:
    - Provide a professional development speaker at one chapter core evening event or
    - Provide the speaker for two breakfast, lunch, special events or networking events
- Uncapped partner seats for clients at sponsored events **
- Open partner seats for prospective members at all events*
- Partner seats for employees:
    - 10 at partner sponsored or recognition events
    - 4 at all FEI events

Additional Benefits:

- Right to host an event with topic chosen by sponsor - at sponsor offices.
- Members of FEI Houston Advisory Board
- FEI Houston website recognition
- Provide articles in monthly communications/website
- Market your virtual events to FEI members, participate in virtual events
- Join Chapter committees

*We encourage additional guests of partners at non-sponsored events with a nominal event fee
**Uncapped seats subject to event capacity

STRATEGIC PARTNER BENEFITS

PLATINUM LEVEL

Sponsorship Fee = $10,000

Benefit Package:

- Identification as a Platinum Sponsor in all chapter publicity
- Branding and marketing of joint events to members and clients
- Event sponsorship:
    - Provide a professional development speaker at one chapter core evening event or
    - Provide a speaker for two breakfast, lunch, special events or networking events
- Uncapped partner seats for clients at sponsored events**
- Open partner seats for prospective members at all events*
- Partner seats for employees:
    - 10 at partner sponsored or recognition events
    - 2 at all FEI events

Additional Benefits:

- Members of FEI Houston Advisory Board
- FEI Houston website recognition
- Provide articles in monthly communications/website
- Market your virtual events to FEI members, participate in virtual events
- Join Chapter committees

*We encourage additional guests of partners at non-sponsored events with a nominal event fee
**Uncapped seats subject to event capacity

STRATEGIC PARTNER BENEFITS

EMERALD LEVEL

Sponsorship Fee = $7,500

Benefit Package:

- Identification as Emerald Sponsor in all chapter publicity
- Event Sponsorship:
  - Provide a speaker for one chapter breakfast, lunch, special event or networking event
  - Uncapped partner seats for clients at sponsored events**
  - Open partner seats for prospective members at all events*
  - Partner seats for employees:
    - 4 at partner sponsored or recognition events
    - 1 at all FEI events

Additional Benefits:

- Members of FEI Houston Advisory Board
- FEI Houston website recognition
- Provide articles in monthly communications/website
- Market your virtual events to FEI members, participate in virtual events
- Join Chapter committees

*We encourage additional guests of partners at non-sponsored events with a nominal event fee

**Uncapped seats subject to event capacity

STRATEGIC PARTNER BENEFITS

GOLD LEVEL

Sponsorship Fee = $5,000

Benefit Package:

- Identification as a Gold Sponsor in all chapter publicity
- Event sponsorship – Provide one partner introduction for a:
  - Core chapter evening event or
  - Breakfast, lunch, special event or networking event
- Open partner seats for prospective members at all events*
- Partner seats for employees:
  - 2 at partner sponsored or recognition events
  - 1 at all FEI events

Additional Benefits:

- Members of FEI Houston Advisory Board
- FEI Houston website recognition

*We encourage additional guests of partners at non-sponsored events with a nominal event fee